

MORE LIFE

DISCOVER MORE IN THE CAROLINA CORE



The skyline of Downtown Greensboro

In the heart of North Carolina lies the Carolina Core, anchored by three mid-sized cities: Greensboro, High Point and Winston-Salem. The region offers a central location between Charlotte and the Research Triangle that's unparalleled from both lifestyle and business perspectives.

Whether you're new to the workforce, elevating your career or building a life, there are always more paths and possibilities for you to explore in the Core.

ENJOY *MORE LIFE* IN THE CAROLINA CORE

Enjoying more life starts by living in a community with the environment and resources to help you grow and thrive. In the Carolina Core, you will find a highly competitive cost of living, affordable housing and quality educational opportunities that allow you to get more out of life.

More Educational Opportunities

Learning in the Carolina Core means direct access to globally recognized institutions and resources — whether at the K-12 or higher education levels.

CORE STATS



30+

Colleges and universities within and adjacent to the Carolina Core



12+

Highly rated public school districts, in addition to excellent charter and private schools

CORE FACTS



20%

Lower cost of living in the Carolina Core than the national average



RANKED #1

For least amount of traffic congestion by Wallethub Survey, 2019





More Communities and Housing Options

Looking for a downtown loft, suburban living or maybe a Victorian home in a charming town? In the Carolina Core, we have it all. With many diverse communities to choose from, you're sure to find an affordable housing option that works for you.



Small Town Living: Here, you'll find peaceful and quiet homes near the great outdoors, rich in communities and friendly neighbors ready to lend a helping hand.



Urban Living: Our three mid-sized cities have an electric energy that bypasses the humdrum of life. From luxurious and energy-efficient to tree-lined neighborhoods, discover diverse urban living options within the Carolina Core.



Suburban Living: Find neighborhoods with modern and historic single-family homes in growing communities with strong schools and abundant parks – all within a short drive from big-city amenities.

MORE IN THE
C O R E
moreinthecore.com



BUILD THE LIFE YOU DESERVE

The Carolina Core offers affordability, options and a chance to live an exceptional lifestyle.

