

MORE JOBS

DISCOVER MORE IN THE CAROLINA CORE

In the heart of North Carolina lies the Carolina Core, anchored by three mid-sized cities: Greensboro, High Point and Winston-Salem. The region offers a central location between Charlotte and the Research Triangle that's unparalleled from both lifestyle and business perspectives.

Whether you're new to the workforce, elevating your career or building a life, there are always more paths and possibilities for you to explore in the Core.

FIND *MORE JOBS* IN THE CAROLINA CORE

The Carolina Core offers a thriving job market with opportunities across diverse industries. Located in central North Carolina, this region provides access to cutting-edge companies pioneering next-gen technology across advanced manufacturing, healthcare, transportation and more, fostering both job security and career growth. Whether you're seeking innovation or tradition, or a little of both, the Core is where meaningful careers are built.

CORE FACTS

#1 City Black Americans should consider for career growth, Travel Noire 2022

2 Fortune 500 companies are headquartered in the Carolina Core

#1 State for Business (North Carolina), CNBC 2024

TOP 15 Best cities to start a business (Winston-Salem), WalletHub 2024

Top Industries in The Core

Our region offers excellent jobs and competitive salaries across a diverse range of industries. Find your next dream job in our top industries.

- Aviation & Aerospace
- Healthcare & Life Sciences
- Manufacturing & Engineering
- Technology & Professional Services
- Transportation & Logistics



Our Core Employers

With a wide range of sectors and an innovative business community, our Core employers have many great career opportunities for job seekers. Here is just a sampling of our leading employers.



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CORE**
moreinthecore.com



FIND A JOB IN THE CORE

Discover career opportunities
here in the Carolina Core.

